

PRESS CONTACT

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# PEOPLE OF THE UNDERGROUND

Underground Music Collective (UMC) is a Nashville-based music publication and multimedia services company. UMC's mission is to create a robust ecosystem that empowers independent creatives to pursue their passions. Founded in 2016, UMC has supported thousands of artists globally by providing professional artist development, marketing, promotion, photography, writing, and social media services for emerging talent.



Underground Music Collective

## PARTNERSHIPS (CURRENT & PAST)



OFFICIAL PODCAST



TOP 5% OF PODCAST SHARES AND TOP 30% OF PODCAST FOLLOWERS

"We are thankful for the support of our early investors, as well as the Arts & Business Council of Greater Nashville for supporting us through fiscal sponsorship,"



"With this support, we were able to extend our services to new artists, including content and multimedia services, event support, and music industry education resources. The needs of musicians and creatives are constantly evolving, and we can continue to make an impact with additional support."



[www.undergroundmusiccollective.com](http://www.undergroundmusiccollective.com)

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## SOCIAL MEDIA

4.5K

4.1K

1.7K